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BYK-Chemie at the Middle East Coatings Show Products and lectures in Dubai

At the Middle East Coatings Show (MECS), which is to be held at the Dubai World Trade Centre from February 27 to March 1, BYK-Chemie will be focusing on its new additive BYK®-1730.

The MECS is the largest and most influential trade fair for paints and coatings in the Arab world. "We appreciate the personal contact, which in the Arab world is important for economic success," Wilhelm Klammer, Head of Marketing Service, believes.

BYK-Chemie keeps MECS visitors informed through its lectures and product presentations on the new developments and trends taking place in the field of additives.

Heiko Juckel, End Use Manager Powder Coating Additives, will be speaking on February 27 at 12 noon about problems and solutions in the formulation and application of powder coatings.

Janos Hajas, Technical Marketing Manager, will give a presentation on February 28 at 12 noon on the greatly improved scratch resistance of coatings resulting from the use of inorganic nanoparticles.

Additional tests have shown that nanoparticles with a modified surface achieve a five to ten times better effect than unmodified ones. With BYK®-1730, BYK-Chemie is presenting a silicone containing defoamer for semi to high gloss aqueous coatings. The additive is suitable for the architectural sector, for printing inks, for wood and

Management:
Dr. Roland Peter (Chairman)
Gerd Buescher

furniture coatings, and for industrial coatings. BYK[®]-1730 is VOC-free and maintains its exceptional quality even after long-term storage.

In addition, a new testing instrument to control the quality of color and gloss will be presented at the MECS. The spectro-guide developed by BYK-Gardner has enabled users to measure the quality of color and gloss simultaneously for the first time. What previously required two operations is now possible in one, saving time and money.

You can find more information about our products at:
www.byk-chemie.com

About BYK-Chemie:

BYK-Chemie is one of the world's leading suppliers of additives used in the coatings, inks, and plastics industry.

Approximately 85 % of our sales are generated by exports. Our major export markets are Europe, the United States and the Far East.

Additives are used by processing industries in the production of coatings, inks, and plastics. In very small quantities, BYK-Chemie additives simplify manufacturing processes, and significantly improve the quality of finished goods, such as motor vehicles and furniture. BYK-Chemie is a member of ALTANA Chemie AG, Wesel. ALTANA Chemie develops and produces high quality, innovative products in the sector of specialty chemicals.

BYK-Chemie has been producing additives since 1962 in Wesel. Today it employs around 986 people worldwide, 25 % of whom work in research and development departments or technical laboratories.

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This press release is also available on the Internet at: www.byk-chemie.com.