

Press Release

ALTANA supports Training Initiative 2010 in the Wesel district

Wesel, March 4, 2010. From today, Training Initiative 2010, which is supported by ALTANA, will be rolled out for the district of Wesel. The training initiative will again be accompanied by an intensive 9-month media campaign from Radio K.W. The first major "training day" is planned for March 11, 2010.

ALTANA supports this initiative in order to entice more would-be apprentices into a skilled trade. The campaign places special emphasis on information about careers and training routes, and would like to motivate more companies on the Lower Rhine to establish more training places. "As one of the biggest employers in the Wesel district, we are interested in offering young people seeking an apprenticeship a perspective," Sven Kremser, Head of External and Internal Relations at ALTANA, states.

On the one hand the campaign will make ALTANA and its divisions in the area better known at local and regional level, while providing an overview of the most important apprenticed trades on the other. Currently, ALTANA is training around 130 trainees in Germany. By year's end ALTANA hopes to increase the proportion of trainees in all of Germany to 5%. Kremser continues: "However, in terms of social responsibility, we also regard ourselves as a company for all young people, even if they aren't being trained at ALTANA. Because we are supporting the lasting and long-term economic development in the town and in the district of Wesel, the attractiveness of which we all profit from."

You can find more information – including the other partners involved in the initiative – on the new Internet platform launched today:
www.ausbildungsinitiative2010.de.

This press release is also available on www.altana.com/press

This press release contains forward-looking statements, i.e. current estimates or expectations of future events or future results. These statements are based on beliefs of ALTANA as well as assumptions made by and information currently available to ALTANA. Forward-looking statements speak only as of the date they are made. ALTANA does not intend, and does not assume any obligation, to update forward-looking statements to reflect facts, circumstances or events that have occurred or changed after such statements have been made.

About ALTANA:

ALTANA develops and produces high-quality innovative products in the specialty chemicals business. The ALTANA Group, with headquarters in Wesel/Germany, is a genuine "global player" with 84% of its sales generated by international activities. The ALTANA Group has four divisions: **BYK** Additives & Instruments, **ECKART** Effect Pigments, **ELANTAS** Electrical Insulation, and **ACTEGA** Coatings & Sealants. All of these divisions occupy a leading position in their target markets with respect to quality, product solution expertise, innovation and service.

ALTANA offers innovative, environmentally compatible solutions with the matching specialty products for coating manufactures, paint and plastic processors, the printing and cosmetic industries, and the electrical and electronic industry. The product range includes additives, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins & varnishes, and testing and measuring instruments.

At present, the ALTANA Group has 35 production facilities and 47 service and research laboratories worldwide. Throughout the group 4,800 people work to ensure the success of ALTANA worldwide. In 2009 ALTANA achieved sales of about 1.2 billion euros. Its impressive earning power and high growth rate make ALTANA one of the most successful and innovative chemical groups worldwide.

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