



Press Release

ALTANA Chemie AG

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www.altanachemie.com - The new website of ALTANA Chemie

Wesel, May 3, 2004 – Since May 1 ALTANA Chemie AG has been present on the Internet with its new-look website. At www.altanachemie.com the specialty chemicals company has acquired an even more user- and customer-friendly appearance on the World Wide Web.

With its new Internet pages ALTANA Chemie highlights the importance it attaches to customer orientation. But its not just customers that the new website seeks to serve; it is now a portal for anyone who is interested: not just corporate clients and partners but also employees, education and training establishments, research institutes, and the media.

The new website presents the services of the specialty chemicals business at a glance. In addition, it provides users with all the information they need about the high-quality, innovative products of the ALTANA Chemie Group as well as the company's values, areas of expertise and corporate structure. Clarity of content, a positive ambiance and, in addition, the knowingly personal appeal epitomize the user-friendliness of www.altanachemie.com. To arrive at this situation, the website has been thoroughly redesigned in terms of text and image, to provide all its users with informative and attractive access.

Structure and navigation of the website have been deliberately customized to user needs. This allows the user to rapidly access information about the company, its products and the involvement of ALTANA Chemie in research and development. Hyperlinks will connect the user to, among other things, the business units and subsidiary companies worldwide. All you need to know can be found at www.altanachemie.com – just a click away. Interested parties will have no problem getting in touch with ALTANA Chemie, whether they are concerned about press and news or about jobs and careers. ALTANA Chemie will be happy to bid each and everyone a sincere virtual welcome to its new website www.altanachemie.com.

ALTANA Chemie develops and produces high-quality, innovative products in the specialty chemicals sector. ALTANA Chemie AG with its headquarters in Wesel, Germany, is the holding company for the three business units Additives & Instruments, Coatings & Sealants, and Electrical Insulation. ALTANA Chemie provides innovative and environmentally compatible solutions, along with the appropriate specialty products, for coatings manufacturers, paint and plastics processors, and the electronics industry. Its range of products includes additives, specialty coatings, sealing and compounds, impregnating agents, and testing and measuring instruments. In its target markets the company is market leader in terms of quality, innovation and service. In 2003 ALTANA Chemie with more than 2,600 employees achieved sales of €755m, making ALTANA Chemie one of the most innovative, fast-developing and profitable chemical corporations in the world.

You can also find this press release on the Internet at www.altanachemie.com/press